

The path to clinical excellence and entrepreneurial success.

Leveraging Health Plus Management's track record of comprehensive management expertise, South Island Orthopedics has successfully transitioned from hospital-based to a physician-owned, multi-site practice with several medical specialties. And we're just getting started.



A well-established orthopedic practice.

Founded in 1969, SIO has a multi-decade heritage of providing quality patient care to communities in the "Five Towns" area of Long Island. Under the leadership of top orthopedic surgeon, Dr. Eric Freeman, the practice operated as a private practice until it became part of a large hospital system.

50+

YEARS OF
MEDICAL SERVICE

The Opportunity

+ Returning to private practice.

After enjoying a positive working relationship with the hospital, Dr. Freeman sought the freedom and independence to head up his practice once again. He saw the value of taking a more hands-on approach in the management and marketing of his practice, as he had done in the past.

With one location and a singular focus on the orthopedic space, Dr. Freeman's practice had infinite more room to grow. But that is a lengthy, costly and time-consuming task to take on alone.

It requires a significant amount of resources in order to grow quickly in the way of staff, services and locations. This kind of investment has the potential to take focus away from patients as well as other significant aspects of life and business.

"I missed being my own boss and running my own practice."

DR. ERIC FREEMAN, OWNER
SOUTH ISLAND ORTHOPEDICS

Our Approach

+ The right combination of independence and support.

In joining Health Plus Management, Dr. Freeman has been able to retain his patient base and clinical autonomy while gaining the capital, strategic guidance and administrative support of our expert management team.

With access to the top-tier providers and physician-owners in our practice network, he has also engaged and collaborated with countless like-minded medical professionals.

Our levels of service:

- Strategic shifts in business operations
- On-site support and resource allocation
- IT support and implementation
- M&A and financial support
- Real-time KPI reporting and performance forecasting
- Brand development and exposure to new referral networks
- Assistance in expansion to new boroughs and securing prime locations

The Outcome

+ A view towards next-level growth.

As part of our growing network of musculoskeletal practices, SIO is in a continuous state of expansion. In just one year, we have successfully helped Dr. Freeman grow its footprint by adding satellite locations and acquiring another long-standing, respected practice, staff the offices with providers of diverse medical specialties, introduce PM&R and specialist orthopedic services, and ultimately, serve a wider patient network without sacrificing quality of care.

1 PRACTICE
ACQUISITION

2 NEW SERVICE
LINES

4 NEW PRACTICE
SITES

“Our transition has been seamless, exceeding our expectations, with an incredible attention to detail from the first day of service.”

DR. ERIC FREEMAN, OWNER
SOUTH ISLAND ORTHOPEDICS

Ready to be next?

Contact us to learn how we can be a core resource for your own practice in its operation, evolution and growth.